

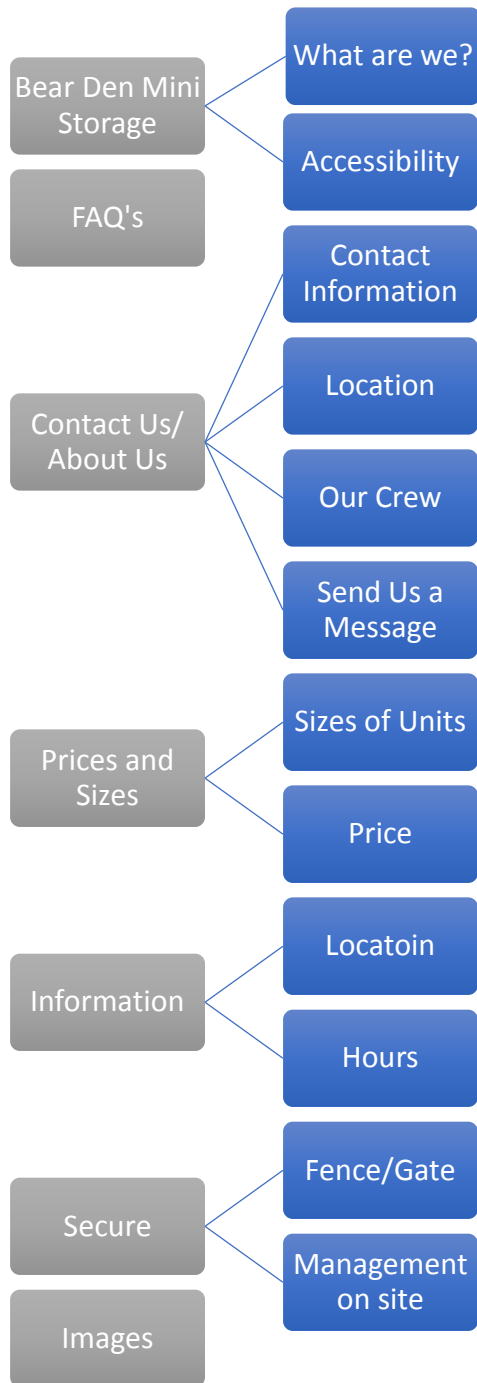
Kylee's Web Design Site Plan

The main goal of my new site is to help the customers of my family's business learn about the story and more information about Bear Den as well as to help new –possible-

customers learn the facts about us before renting.

My current plan for the site is to have 7 main pages with a few subpages to help give more information to the audience. I will have a home screen called *Bear Den Mini Storage*, a FAQ's page, Contact Us/About Us, Prices and Sizes, Information, Secure, and an images page to help visualize Bear Den. This site plan is not only required to be turned in, but I plan to use this to help me stay organized during the creation of the website. I have decided to have a comments form on my website to help me improve the site or simply get feedback from customers.

At the moment I have no content on the website, all of the pages are currently inexistent. However I have a Google Doc. Where I am brainstorming and planning at home –with the owners- to find what they want in a website. I will soon begin to craft the home page and major accessories to the webpages. I will first begin with the larger aspects by starting each page and



creating the main look, then I will begin the subpages and lastly the details that clean up the look.

My subpages will give information about us and how to contact us as well as when. I mentioned that I plan to have a comments form for the customers to allow us feedback and admiration. My website will have the sole purpose to help our business get information out there, as well as cut down the amount of call and questions received at odd hours. I hope to have this website help our customers contact us and give more response.

In the future, my family is planning to set up an email to help with the contact information as well as once school is over I may transport the host of the website to an online one to manage it better from a distance. The future of this website is still, however, quite unclear. We attempt to be quite personal with our customers, my grandparents, who manage, like to talk individually with everyone and with a website there may be a less reason to go talk. The Comments portion may be removed in the future to allow for a less tech-based function. These next few weeks I will be working to create the start of the website. At the moment my rough patch to get through is designing a theme and sticking with it in the whole site. I hope to use a theme with our signs colors as well as a complementing color.